

About Us



VISTA
Volunteers In Service To America

Our Mission

To champion for quality early learning opportunities for every child, from birth to age 5, so that they are ready to succeed in school and life. We strive to develop a sustainable project for statewide early learning improvement—strengthening families and ensuring that all children in Nevada experience positive, early learning environments.

Partnership

This AmeriCorps VISTA Project has been initiated by a partnership between The United Way of Northern Nevada and the Sierra and Washoe County School District's Early Childhood Education Department.



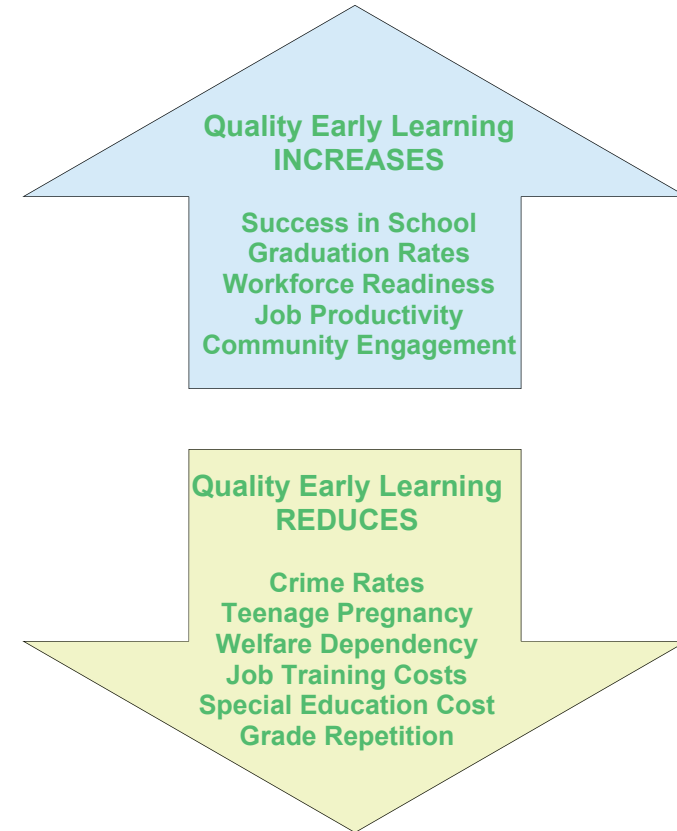
United Way of Northern Nevada and the Sierra

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Nevada Early Education Project

Nevada Early Education Project

Empowering Parents to Teach



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United Way of America has partnered with the Ad Council, Civitas and Families and Work Institute to create *Born Learning*, an innovative public engagement campaign that helps parents, caregivers and communities create quality early learning opportunities for young children.

Virtual Pre-K is a resource for parents, childcare providers and pre-k teachers that bridges home and school. It consists of lessons and at-home activities that allow children to learn virtually anywhere!

Tune In To Kids is a year long calendar of activities designed to encourage positive parent-child interaction, promote healthy lifestyles for children, and provide tools to help create positive media environments. For more information please visit us at our website:



Education – Providing easy, fun action steps that parents, grandparents and caregivers can use every day.



The Virtual Pre-K materials are available FREE at local libraries and online at:



TuneInToKids.org

Awareness – Providing important information about how young children learn.

Did You Know...
Every \$1 invested in Early Education saves \$17 down the road in social services.

Virtual Pre-K.org is a great place to:

1. Find family-friendly events and attractions around town.
2. Communicate with other parents and teachers via the discussion board and chat room.
3. Chart your child's success.



Kids today spend an average of 44 hours per week using media, and only spend 38 minutes a week in meaningful conversation with their parents.



Action – Providing a visible platform for public policy and action, with public service announcements, presentations, events and more.

Live a Real Life, Not a Virtual One—it's About Balance!



To print your FREE materials visit:
BornLearning.org

LESSON #	1	2	3	4	5	6	7	8	9	10
We watched the video lesson	★	★				★				
We did At Home Activity A	★	★	★		★	★	★			
We did At Home Activity B	★		★		★	★	★			
We read a related book	★	★				★				
We did the Out & About activity		★			★					

Please join us for the
Tune In To Kids Fair!
April 25, 2009 at Idlewild Park