FOR IMMEDIATE RELEASE:

EDUCATION ALLIANCE PLANS ‘PRINCIPAL FOR A DAY’ EVENT WITH LOCAL COMMUNITY AND BUSINESS LEADERS

Educating community and business leaders about public education

Reno, NV (Oct 11, 2012) – The Education Alliance of Washoe County, in partnership with the Washoe County School District (WCSD), is planning to educate local community and business leaders with a job shadowing event at WCSD elementary, middle and high schools. The community and business leaders will work with school principals on Thursday, October 11th as part of this year’s ‘Principal for a Day’ event.

“The response from our business and community leaders continues to fuel this collaborative effort,” said Denise Hedrick, executive director of the Education Alliance of Washoe County. “Participants, administrators, business leaders, and community leaders leave the day with new insights, understanding, and strengthened relationships.”

Business leaders and principals will start the day off at the school. The business leaders will shadow the principal in all their duties that day. These may include staff meetings, classroom observation and evaluation, bus duty, interactions with students, teachers and parents, administrative tasks, and lunchroom duty. At 2:30 p.m., all of the business leaders and principals will be hosted by Microsoft Licensing at its office for refreshments followed by a debriefing session facilitated by Dean Whellams, director of development for Q&D Construction. Feedback will be gathered and evaluated for future participants and events.

This is the sixth time this event has been organized by the Education Alliance. Plans are to continue providing this opportunity to the business community with a future event.
This year, 27 businesses and community leaders will participate:

Arnie Maurins, Washoe County Library System; Michael Hernandez, City of Reno/Fire Chief; Laura Zander, Jimmy Beans Wool; Betty Hicks, Lambda master chapter of Beta Sigma Phi; Blain Claypool, Renown South Meadows; Katy Simon, Washoe County; Amy Berry, Tahoe Fund; Hugh Aitken, Microsoft; Brian Moore, Microsoft; Todd Butterworth, Nevada Legislative Counsel Bureau; Alex Gamboa, Envirolution; Chris Bender, Bender Warehouse Company; Michael Reynolds, Reno Bighorns; Ron James, Wild 102.9; Samantha Boatman, KOLO Channel 8; Dawn Abney, Charles River Laboratories; Steve Pepegaay, Whole Foods Market; David Shintani, University of Nevada, Reno; Kerri Garcia, Microsoft; Dianna Huntsman, Microsoft; Lynnette Bellin, Microsoft; Eaton Dunkelberger, Sierra Nevada Journeys; Todd Wilson, Benefit Resource Group; Jonathan Begley, Dream It Do It Nevada; Mindy Lokshin, Parent Leaders for Education; Torry Thompson, Nevada Air National Guard; and Heidi Pickard, Washoe County Sheriff’s Office.

They have been paired up with the principals from:


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**About the Education Alliance of Washoe County:** Our mission is to foster education excellence in Washoe County through a community and education partnership that provides leadership, advocacy, programming and targeted financial support. The Education Alliance fosters educational excellence through a variety of educational programming while implementing and sustaining a comprehensive development plan to raise funds through annual giving, endowment, major gifts, special projects and public grants.

For more information about the Education Alliance, please contact Denise Hedrick, Executive Director, at (775) 353-5533 or visit www.ed-alliance.org

**About the Washoe County School District:** The Washoe County School District includes the Reno/Sparks metropolitan area, Incline Village, Gerlach, Empire and Wadsworth Nevada. The District provides each of its 63,000 students with a superior education in a safe and challenging environment and is committed to graduate every child career and college ready.

For more information please visit www.washoecountyschools.org. Follow us on twitter at WCSDTweet.